# Information about our use of cookies

This page describes our cookie policy for evbox.com (the Website). If you do not accept this Cookie Policy please do not use this Website.

## What are cookies?

For almost any modern website to work properly, it needs to collect certain basic information on its users. To do this, a site will create files known as cookies – which are small text files – on its users' computers. These cookies are designed to allow the website to recognise its users on subsequent visits, or to authorise other designated websites to recognise these users for a particular purpose.

Cookies do a lot of different jobs which make your experience of the Internet much smoother and more interactive. For instance, they are used to remember your preferences on sites you visit often, to remember your user ID and the contents of your shopping baskets, and to help you navigate between pages more efficiently. They also help ensure that the advertisements that you see online are more relevant to you and your interests. Much, though not all, of the data that they collect is anonymous, though some of it is designed to detect browsing patterns and approximate geographical location to improve user experience.

Some websites may also contain images called 'web beacons' (also known as 'clear gifs'). Web beacons only collect limited information, including a cookie number, a timestamp, and a record of the page on which they are placed. Websites may also carry web beacons placed by third party advertisers. These beacons do not carry any personally identifiable information and are only used to track the effectiveness of a particular campaign (for example by counting the number of visitors).

Information collected by cookies and web beacons is not personally identifiable.

**Which cookies do we use?**
We use the following cookies:

- Strictly necessary cookies. These are cookies that are required for the operation of our Website. They include, for example, cookies that enable you to login to web applications.

- Analytical/performance cookies. They allow us to recognise and count the number of visitors and to see how visitors move around our Website when they are using it. This helps us to improve the way our Website works, for example, by ensuring that users are finding what they are looking for easily.

- Functionality cookies. These are used to recognise you when you return to our Website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

- Targeting cookies. These cookies record your visit to our Website, the pages you have visited and the links you have followed. We will use this information to make our Website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

You can find more information about the individual cookies we use and the purposes below:

**Google Analytics and Google Optimize**
These cookies are used to analyse how visitors use the website. We use those cookies to establish reporting and optimize our Website experience. The cookies only collect anonymous information about the users, for example what kind of pages are most visited and how often visitors return to the website. You can read more about Google Analytics's cookies on their website https://developers.google.com/analytics/devguides/collection/gajs/cookie-usage

**Hotjar**
Hotjar is a tool to analyse and gather feedback of visitors on the website. We use this information to analyse and optimize our Website. You can read more about Hotjar's cookies on their website: https://www.hotjar.com/legal/policies/cookie-information

**Hubspot**
This tool is used for both analyzing website usage and storing personal and identifiable information. For example, when you fill out a form on the website, these cookies make sure that information is being safely send to the database. It can also store for example your location based on IP address and how many times you have visited the website and when. Here you can read more about Hubspot's cookies: https://knowledge.hubspot.com/articles/kcs_article/reports/what-cookies-does-hubspot-set-in-a-visitor-s-browser and all their legal information can be found here: https://legal.hubspot.com/legal-stuff.

**Necessary cookies**

| Cookie name | Description | Provider | Type | Expiry |
|---|---|---|---|---|
| __cfduid | Used by the content network, Cloudfare, to identify trusted web traffic.<br>Initiator: Script tag<br>Source: https://js.hsadspixel.net/fb.js via https://www.googletagmanager.com/gtm.js?id=GTM-K34S7CR<br>Data is sent to: United States | Hsadpixel.net | HTTP | 1 year |
| __cfduid | Used by the content network, Cloudfare, to identify trusted web traffic.<br>Initiator: Script tag<br>Source: https://js.hs-analytics.net/analytics/1526640000000/3950862.js via https://www.googletagmanager.com/gtm.js?id=GTM-K34S7CR<br>Data is sent to: United States | hs-analytics.net | HTTP | 1 year |
| __cfduid | Used by the content network, Cloudfare, to identify trusted web traffic.<br>Initiator: Script tag | hsforms.net | HTTP | 1 year |

| | Source: https://js.hsforms.net/forms/v2.js<br>Data is sent to: United States | | | |
|---|---|---|---|---|
| __cfduid | Used by the content network, Cloudfare, to identify trusted web traffic.<br>Initiator: Script tag<br>Source: https://js.hs-scripts.com/3950862.js<br>via https://www.googletagmanager.com/gtm.js?id=GTM-K34S7CR<br>Data is sent to: United States | hs-scripts.com | HTTP | 1 year |
| __cfduid | Used by the content network, Cloudfare, to identify trusted web traffic.<br>Initiator: Script tag<br>Source: https://www.evbox.com/<br>Data is sent to: United States | hubapi.com | HTTP | 1 year |
| __cfduid | Used by the content network, Cloudfare, to identify trusted web traffic.<br>Initiator: Script tag<br>Source:<br>https://track.hubspot.com/__ptq.gif?k=1&sd=1024x768&cd=24-bit&cs=UTF-8&ln=en-us&bfp=728835566&v=1.1&a=3950862&rcu=https%3A%2F%2Fwww.evbox.com%2F&r=https%3A%2F%2Fwww.evbox.com%2F&t=Electric+vehicle+charging+solutions+%7C+EVBox&cts=1526640092406&vi=64d1743121284c6d9dc9303edfbaa655&nc=true&ce=false<br>via https://www.googletagmanager.com/gtm.js?id=GTM-K34S7CR<br>Data is sent to: United States | hubspot.com | HTTP | 1 year |
| __cfduid | Used by the content network, Cloudfare, to identify trusted web traffic. | oplaadpalen.nl | HTTP | 1 year |

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|---|---|---|---|---|
| | Initiator: Script tag<br>Source:<br>https://oplaadpalen.nl/widget/1200/800/wf77f1fffff000000fff/52.12/5.29/8<br>Data is sent to: United States | | | |
| CookieConsent | Stores the user's cookie consent state for the current domain<br>Initiator: Script tag<br>Data is sent to: Ireland | evbox.com | HTTP | 1 year |
| PHPSESSID | Preserves user session state across page requests<br>Initiator: Webserver<br>Source: evbox.com<br>Data is sent to: Netherlands | evbox.com | HTTP | 6 days |

**Preference cookies**

| Cookie name | Description | Provider | Type | Expiry |
|---|---|---|---|---|
| lang | Remembers the user's selected language version of a website<br>Initiator: Script tag<br>Source: https://www.googletagmanager.com/gtm.js?id=GTM-K34S7CR<br>Data is sent to: Ireland | ads.linkedin.com | HTTP | Session |

**Statistics cookies**

| Cookie name | Description | Provider | Type | Expiry |
|---|---|---|---|---|
| __utm.gif | Google Analytics Tracking Code that logs details about the visitor's browser and computer | Google-analytics.com | Pixel | Session |

| | Initiator: Script tag<br>Source: https://ssl.google-analytics.com/r/__utm.gif?utmwv=5.7.2&utms=1&utmn=2002830923&utmhn=oplaadpalen.nl&utmcs=UTF-8&utmsr=1024x768&utmvp=1200x680&utmsc=24-bit&utmul=en-us&utmje=0&utmfl=-&utmhid=713505328&utmr=https%3A%2F%2Fwww.evbox.com%2Fstation-map%2F&utmp=%2Fwidget%2F1200%2F800%2Fwf77f1fffff000000fff%2F52.12%2F5.29%2F8&utmht=1526640174722&utmac=UA-979586-9&utmcc=__utma%3D62756210.2124638175.1526640175.1526640175.1526640175.1%3B%2B__utmz%3D62756210.1526640175.1.1.utmcsr%3Devbox.com%7Cutmccn%3D(referral)%7Cutmcmd%3Dreferral%7Cutmcct%3D%2Fstation-map%2F%3B&utmjid=1234743321&utmredir=1&utmu=qhAAAAAAAAAAAAAAAAAAAAAE~<br>via<br>https://oplaadpalen.nl/widget/1200/800/wf77f1fffff000000fff/52.12/5.29/8<br>Data is sent to: United States | | | |
| __utma | Collects data on the number of times a user has visited the website as well as dates for the first and most recent visit. Used by Google Analytics.<br>Initiator: iframe<br>Source:<br>https://oplaadpalen.nl/widget/1200/800/wf77f1fffff000000fff/52.12/5. | oplaadpalen.nl | HTTP | 2 years |

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|---|---|---|---|---|
| | [29/8](https://oplaadpalen.nl/widget/1200/800/wf77f1fffff000000fff/52.12/5.29/8)<br>Data is send to: United States | | | |
| __utmb | Registers a timestamp with the exact time of when the user accessed the website. Used by Google Analytics to calculate the duration of a website visit.<br>Initiator: iframe<br>Source:<br>[https://oplaadpalen.nl/widget/1200/800/wf77f1fffff000000fff/52.12/5.29/8](https://oplaadpalen.nl/widget/1200/800/wf77f1fffff000000fff/52.12/5.29/8)<br>Data is sent to: United States | oplaadpalen.nl | HTTP | Session |
| __utmc | Registers a timestamp with the exact time of when the user leaves the website. Used by Google Analytics to calculate the duration of a website visit.<br>Initiator: iframe<br>Source:<br>[https://oplaadpalen.nl/widget/1200/800/wf77f1fffff000000fff/52.12/5.29/8](https://oplaadpalen.nl/widget/1200/800/wf77f1fffff000000fff/52.12/5.29/8)<br>Data is sent to: United States | oplaadpalen.nl | HTTP | Session |
| __utmt | Used to throttle the speed of requests to the server.<br>Initiator: iframe<br>Source:<br>[https://oplaadpalen.nl/widget/1200/800/wf77f1fffff000000fff/52.12/5.29/8](https://oplaadpalen.nl/widget/1200/800/wf77f1fffff000000fff/52.12/5.29/8)<br>Data is sent to: United States | oplaadpalen.nl | HTTP | Session |
| __utmz | Collects data on where the user came from, what search engine was used, what link was clicked and what search term was used. Used by Google Analytics. | oplaadpalen.nl | HTTP | 6 months |

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|---|---|---|---|---|
| | Initiator: iframe<br>Source:<br>https://oplaadpalen.nl/widget/1200/800/wf77f1fffff000000fff/52.12/5.29/8<br>Data is sent to: United States | | | |
| _dc_gtm_UA-# | Used by Google Tag Manager to control the loading of a Google Analytics script tag.<br>Initiator: Script tag<br>Source: https://www.googletagmanager.com/gtm.js?id=GTM-K34S7CR<br>Data is sent to: United States | evbox.com | HTTP | Session |
| _ga | Registers a unique ID that is used to generate statistical data on how the visitor uses the website.<br>Initiator: Script tag<br>Source: https://www.googletagmanager.com/gtm.js?id=GTM-K34S7CR<br>Data is sent to: United States | evbox.com | HTTP | 2 years |
| _ga | Registers a unique ID that is used to generate statistical data on how the visitor uses the website.<br>Initiator: Script tag<br>Source: https://www.evbox.com/quote<br>Data is sent to: United States | evbox.typeform.com | HTTP | Session |
| _gat | Used by Google Analytics to throttle request rate<br>Initiator: Script tag<br>Source: https://www.evbox.com/quote<br>Data is sent to: United States | evbox.typeform.com | HTTP | Session |

| _gid | Registers a unique ID that is used to generate statistical data on how the visitor uses the website. Source: https://www.googletagmanager.com/gtm.js?id=GTM-K34S7CR Data is sent to: United States | evbox.com | HTTP | Session |
| _gid | Registers a unique ID that is used to generate statistical data on how the visitor uses the website. Initiator: Script tag Source: https://www.evbox.com/quote Data is sent to: United States | evbox.typeform.com | HTTP | Session |

**Marketing cookies**

| Cookie name | Description | Provider | Type | Expiry |
| --- | --- | --- | --- | --- |
| __hssc | Collects anonymous statistical data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded. The purpose is to segment the website's users according to factors such as demographics and geographical location, in order to enable media and marketing agencies to structure and understand their target groups to enable customised online advertising. Initiator: Script tag Source: https://www.evbox.com/ Data is sent to: Netherlands | evbox.com | HTTP | Session |
| __hssrc | Collects anonymous statistical data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded. The purpose is to segment the | evbox.com | HTTP | 2 years |

| | website's users according to factors such as demographics and geographical location, in order to enable media and marketing agencies to structure and understand their target groups to enable customised online advertising.<br>Initiator: Script tag<br>Source: https://www.evbox.com/<br>Data is sent to: Netherlands | | | |
|---|---|---|---|---|
| __hstc | Collects anonymous statistical data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded. The purpose is to segment the website's users according to factors such as demographics and geographical location, in order to enable media and marketing agencies to structure and understand their target groups to enable customised online advertising.<br>Initiator: Script tag<br>Source: https://www.evbox.com/<br>Data is sent to: Netherlands | evbox.com | HTTP | 2 years |
| __ptq.gif | Sends data to the marketing platform Hubspot about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.<br>Initiator: Script tag<br>Source:<br>https://track.hubspot.com/__ptq.gif?k=1&sd=1024x768&cd=24-bit&cs=UTF-8&ln=en-us&bfp=728835566&v=1.1&a=3950862&rcu=https%3A%2F%2Fwww.evbox.com%2F&r=https%3A%2F%2Fwww.evbox.com%2F&t=Electri | hubspot.com | Pixel | Session |

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| | c+vehicle+charging+solutions+%7C+EVBox&cts=1526640092406&vi=64d1743121284c6d9dc9303edfbaa655&nc=true&ce=false<br>via https://www.googletagmanager.com/gtm.js?id=GTM-K34S7CR<br>Data is sent to: United States | | | |
| _hjIncludedInSample | Determines if the user's navigation should be registered in a certain statistical place holder.<br>Initiator: Script tag<br>Source: https://www.googletagmanager.com/gtm.js?id=GTM-K34S7CR<br>Data is sent to: United States | evbox.com | HTTP | Session |
| ads/ga-audiences | Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behavior across websites.<br>Initiator: Script tag<br>Source: https://www.google.co.uk/ads/ga-audiences?v=1&aip=1&t=sr&_r=4&tid=UA-45893987-1&cid=521666531.1526640092&jid=1377423313&_v=j67&z=1189669550&slf_rd=1&random=1845956615<br>via https://www.googletagmanager.com/gtm.js?id=GTM-K34S7CR<br>Data is sent to: United States | google.com | Pixel | Session |
| bcookie | Used by the social networking service, LinkedIn, for tracking the use of embedded services.<br>Initiator: Script tag<br>Source: https://www.googletagmanager.com/gtm.js?id=GTM-K34S7CR<br>Data is sent to: United States | linkedin.com | HTTP | 2 years |

| BizoID | Unclassified<br>Initiator: Script tag<br>Source: https://www.googletagmanager.com/gtm.js?id=GTM-K34S7CR<br>Data is sent to: Ireland | ads.linkedin.com | HTTP | 179 days |
|---|---|---|---|---|
| bscookie | Used by the social networking service, LinkedIn, for tracking the use of embedded services.<br>Initiator: Script tag<br>Source: https://www.googletagmanager.com/gtm.js?id=GTM-K34S7CR<br>Data is sent to: United States | linkedin.com | HTTP | 2 years |
| collect | Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.<br>Initiator: Script tag<br>Source: https://www.google-analytics.com/collect?v=1&_v=j67&a=624517370&t=pageview&_s=1&dl=https%3A%2F%2Fwww.evbox.com%2F&ul=en-us&de=UTF-8&dt=Electric%20vehicle%20charging%20solutions%20%7C%20EVBox&sd=24-bit&sr=1024x768&vp=997x739&je=0&_u=YGBAgAADQ~&jid=1377423313&gjid=1342464059&cid=521666531.1526640092&tid=UA-45893987-1&_gid=872948239.1526640092&gtm=G4sK34S7CR&z=208454335 via https://www.googletagmanager.com/gtm.js?id=GTM-K34S7CR<br>Data is sent to: United States | google-analytics.com | Pixel | Session |
| fr | Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers. | facebook.com | HTTP | 3 months |

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|---|---|---|---|---|
| | Initiator: Script tag<br>Source:<br>https://www.facebook.com/tr/?id=1508881826093925&ev=PageView&dl=https%3A%2F%2Fwww.evbox.com%2F&rl=https%3A%2F%2Fwww.evbox.com%2F&if=false&ts=1526640092189&sw=1024&sh=768&v=2.8.14&r=stable&a=tmgoogletagmanager&ec=0&o=28&it=1526640092098<br>via https://www.googletagmanager.com/gtm.js?id=GTM-K34S7CR<br>Data sent to: Netherlands | | | |
| GPS | Registers a unique ID on mobile devices to enable tracking based on geographical GPS location.<br>Initiator: iframe<br>Source: https://www.youtube.com/embed/fr4gmn-jvim?rel=0&showinfo=0<br>Data sent to: United States | youtube.com | HTTP | Session |
| hubspotutk | Keeps track of a visitor's identity. This cookie is passed to the marketing platform HubSpot on form submission and used when de-duplicating contacts.<br>Initiator: Script tag<br>Source: https://www.evbox.com/<br>Data is sent to: Netherlands | evbox.com | HTTP | 10 years |
| lidc | Used by the social networking service, LinkedIn, for tracking the use of embedded services.<br>Initiator: Script tag<br>Source: https://www.googletagmanager.com/gtm.js?id=GTM-K34S7CR<br>Data is sent to: United States | linkedin.com | HTTP | Session |

| MUID | Used widely by Microsoft as a unique user ID. The cookie enables user tracking by synchronising the ID across many Microsoft domains.<br>Initiator: Script tag<br>Source: https://www.evbox.com/quote/<br>Data is sent to: United States | bing.com | HTTP | 1 year |
|------|-----|-----|-----|-----|
| MUIDB | Unclassified<br>Initiator: Script tag<br>Source: https://www.evbox.com/quote/<br>Data is sent to: United States | bing.com | HTTP | 1 year |
| NID | Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.<br>Initiator: Page source line number 324-330 on https://wwww.evbox.com/learn/support<br>Source: Inline script<br>Data is sent to: United States | Google.com | HTTP | 6 months |
| PREF | Registers a unique ID that is used by Google to keep statistics of how the visitor uses YouTube videos across different websites.<br>Initiator: iframe<br>Source: https://www.youtube.com/embed/fr4gmn-jvim?rel=0&showinfo=0<br>Data is sent to: United States | Youtube.com | HTTP | 8 months |
| tr | Unclassified<br>Initiator: Script tag<br>Source: https://www.facebook.com/tr/?id=1508881826093925&ev=PageView&dl=https%3A%2F%2Fwww.evbox.com%2F&rl=https%3A%2F%2Fwww.evbox.com%2F&if=false&ts=1526640092189&sw=1024&sh=768 | Facebook.com | Pixel | Session |

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| | [&v=2.8.14&r=stable&a=tmgoogletagmanager&ec=0&o=28&it=1526640092098](#)<br>via [https://www.googletagmanager.com/gtm.js?id=GTM-K34S7CR](#)<br>Data is sent to: Netherlands | | | | |
| UserMatchHistory | Unclassified<br>Initiator: Script tag<br>Source: [https://www.googletagmanager.com/gtm.js?id=GTM-K34S7CR](#)<br>Data is sent to: Ireland | Ads.linkedin.com | HTTP | 179 days |
| VISITOR_INFO1_LIVE | Tries to estimate the users' bandwidth on pages with integrated YouTube videos.<br>Initiator: iframe<br>Source: [https://www.youtube.com/embed/fr4gmn-jvim?rel=0&showinfo=0](#)<br>Data is sent to: United States | Youtube.com | HTTP | 179 days |
| YSC | Registers a unique ID to keep statistics of what videos from YouTube the user has seen.<br>Initiator: iframe<br>Source: [https://www.youtube.com/embed/fr4gmn-jvim?rel=0&showinfo=0](#)<br>Data is sent to: United States | Youtube.com | HTTP | Session |

**Unclassified cookies**

| Cookie names | Description | Provider | Type | Expiry |
|---|---|---|---|---|
| __tld__<br>ajs%3Acookies | Tracking and analyzing user interaction with a Typeform form | Typeform.com and evbox.typeform.com | HTTP | Session to 10 years |

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|---|---|---|---|---|
| ajs%3Atest ajs_anounymous_id ajs_group_id ajs_user_id amplitude_cookie_test amplitude_id_5c62c1c25b9e0178aec337afbd6e86e5typeform.com amplitude_idundefinedtypeform.com amplitude_testtypeform.com attribution_user_id device_view varnish_cache zero_interaction | Initiator: Script tag<br>Source: https://www.evbox.com/quote/<br>Data is sent to: United States | | | |
| _hjRecordingEnabled | Unclassified<br>Initiator: Script tag<br>Source: https://www.googletagmanager.com/gtm.js?id=GTM-K34S7CR<br>Data is sent to: United States | evbox.com | HTML | Session |

| ci_session | Unclassified<br>Initiator: iframe<br>Source:<br>https://oplaadpalen.nl/widget/1200/800/wf77f1fffff000000fff/52.12/5.29/8<br>Data is sent to: United States | Oplaadpalen.nl | HTTP | Session |
|---|---|---|---|---|
| wooTracker | Unclassified<br>Initiator: iframe<br>Source:<br>https://oplaadpalen.nl/widget/1200/800/wf77f1fffff000000fff/52.12/5.29/8<br>Data is sent to: United States | Oplaadpalen.nl | HTTP | 1 year |

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our Website.

EVBox will change this information about cookies from time to time, for example because our Website or the rules surrounding cookies change. EVBox may change the information on this web page and the cookie overview at any time and without prior warning. You can consult this web page for the latest version. If you have any questions and/or comments about cookies, please contact our customer service.